



blink

(888) 998.2546

Workplace EV Charging Solutions

Provide an
Employee
Benefit

Help Reduce
CO² Emissions

Showcase
Sustainability
Initiatives

Promote
Green Energy

EV Charging & the Workplace



As employees seek to adopt sustainable practices into their lives – such as investing in electric vehicles – companies have the opportunity to support their efforts through corporate sustainability initiatives and employee benefits by installing workplace EV charging stations.

Incorporating EV charging stations into your sustainability programs ensures you remain competitive for top talent and create employee loyalty through this employee-focused benefit.

ESTABLISH YOUR BRAND AS A GREEN LEADER

- Encourage green energy adoption with employees
- Provide a turnkey solution for your employees request for EV charging at the workplace
- The availability of charging stations communicates that your organization stays on the leading edge of technology
- Demonstrate leadership in adopting advanced technologies
- Align sustainability initiatives with business goals
- EV driver and workplace charging reduces CO₂ emissions by commuting employees

The Blink Workplace Solution

Many of Blink's host locations include corporate headquarters including companies long known and respected for their forward-thinking environmental stewardship policies.



Johnson & Johnson

facebook

SONY

ARUP



ING

EASTMAN

MITRE

intuit

Blink IQ 200 charging stations are ideal for the corporate environment offering maximum flexibility and control.

- Works on all electric vehicles, Tesla adapter may be required
- Billing can be time-based, kWh-based, session-based, or even can be set as a company-provided employee benefit
- Easy payment options via RFID, Apple Pay, Google Wallet and all major credit cards
- Centrally manage your EV charging stations via the Blink Network
- Text and email alerts inform EV drivers of the charging status
- Networked solution allows for full control, monitoring and reporting of EV station usage
- Dynamic load management allows you to maximize usage
- EV charging stations can contribute to LEED certification
- 24/7 customer service for EV drivers and station hosts
- Fully customizable pedestal wraps for branded messaging

EMPLOYEES ARE

6x

More likely
to drive EVs
when workplace
charging is
available

85%

Employees drive
less than 20
miles to work



Assess the Need for Workplace Charging

An employee survey is a good place to start when assessing current and future demand for EV charging stations as well as gather useful data to help build a business case to present to your company's stakeholders.

Survey Question Examples

- Do you or anyone in your household own a plug-in hybrid electric vehicle (PHEV) or battery electric vehicle (BEV)?
 - If yes, where do you charge your vehicle most often?
 - If yes, do you use an EV to commute to work?
- Are you considering leasing or purchasing an EV in the next year?
- Is having access to EV charging at work a deciding factor in your lease or purchase an EV?
- If EV charging is available at your workplace, how likely are you to charge there?
- Do you feel your company should do more to support green energy?
- Do you feel offering workplace charging stations is an important employee benefit?

When you're ready, a Blink representative can help you accurately assess the need for your workplace.

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